Applied General Business



About the course

The AQA Level 3 vocational qualification gives you the opportunity to learn and understand a broad range of business and entrepreneurial knowledge and skills associated with working within a business enterprise. The course is designed not just to test knowledge but be a practical and realistic experience which prepares you to progress to study a qualification at university or allow you to move into employment. Studying this qualification will enable you to develop the fundamental knowledge and skills recognised as most important by higher education and employers.

The qualification also offers you an opportunity to develop transferrable skills, such as teamwork, research and communication as part of your applied learning. If you want your learning to be practical and active where you can apply your learning immediately and most relevantly, then this would be a great course for you to study.

Careers

This course offers students the opportunity to progress to higher education and/or pursue a career in business or business-related subjects for example management, finance, entrepreneurship. It also gives students a good foundation for many apprenticeships within the business sector examples being Accounting, Human Resources, Operations, Tax, Business liaison officers, auditing quality and commissioning.

Entry Requirements

You must have a grade 4 in English literature or language to study this course. You must also be good at managing your time and meeting deadlines. It is desirable although not essential to have previously studied GCSE Business.



Find Out More

Qualification Overview WBHS Business Blog

Assessment

Assessment is through examination, external assignments and internal set assignments. This variety not only measures knowledge and understanding but can shape the practical skills in beginning to think and realise your own plans about business. The units are graded Pass, Merit or Distinction.

For the extended certificate each unit is worth 16.6% of the final grade, the units include Finance, Business Proposals and Planning, Entrepreneurship, Marketing and Communications and Managers and Leadership. Over two years 50% of the course is externally assessed (exams & external assignments) and 50% of the course is internally set assignments.

